



# COMMUNITY DAY

**BENGALURU**

<https://communityday.awsugblr.in>



# COMMUNITY DAY



## About AWS User Group Bengaluru

- Community-organized, community-run User Group focusing on AWS
- A bunch of passionate Amazon Web Services (Developers, Architects, Users, Evangelists) who meet to share best practices, discuss up coming features, and pitfalls
- Monthly meetups organized consistently since 2011
- Meetup Group - <https://www.meetup.com/awsugblr/>



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## About AWS Community Day

- AWS Community Day events are community-organized full day events
- Talks featured technical discussions led by expert AWS users and community leaders from around the world.
- Practical, hands-on workshop by industry veterans
- <https://aws.amazon.com/events/community-day/>





## COMMUNITY DAY

Glimpse of AWS Community Day -2018

- Videos: <https://goo.gl/YDCCBb>
- Photos: <https://photos.app.goo.gl/RMT6pwYNJmjPTa2N9>





# COMMUNITY DAY

AWS Community Day 2019, Bengaluru

- Talks, Workshops, Interactive Sessions
- AWS Expert Clinic
- Diversity Program
- AWS Certification Lounge
- Expected attendees: 700-800 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, AWS Evangelists





# COMMUNITY DAY

## Sponsorship Opportunities

- Tiers
  - Platinum
  - Gold
  - Silver





# COMMUNITY DAY

## Sponsorship Benefits - Platinum

- Physical Presence
  - Logo on all print matter (banners/standees/posters)
  - Free to distribute goodies from respective booth
- Digital Presence
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media
- Complimentary sponsor passes available
  - 10 passes
- Sponsorship cost
  - \$7100 approximately or ₹ 500,000 + taxes





# COMMUNITY DAY

## Sponsorship Benefits - Gold

- Physical Presence
  - Logo on all print matter (banners/standees/posters)
  - Free to distribute goodies from respective booth
- Digital Presence
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media
- Complimentary sponsor passes available
  - 5 passes
- Sponsorship cost
  - \$4300 approximately or ₹ 300,000 + taxes







# COMMUNITY DAY

## Sponsorship Benefits - Silver

- Physical Presence
  - Logo on all print matter (banners/standees etc)
  - Free to distribute goodies from respective booth
- Digital Presence
  - Logo + write-up + link on Community Day Website
  - Shout out on Social Media
- Complimentary sponsor passes available
  - 3 passes
- Sponsorship cost
  - \$2200 approximately or ₹150,000 + taxes





# COMMUNITY DAY



## Terms and Conditions:

- This document is indicative of sponsorship deliverable
- Organizers reserve all the right to modify the content of this document at anytime
- Participant details will not be shared under any circumstances
- Only platinum sponsors will get the presentation slot and get to address the entire audience, soon after AWS keynote
- This presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- Any sponsor is free to submit the CfP . The selection of the topic and the speaker is purely based on jury decision



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## Terms and Conditions:

- The CfP submission details will be shared with all the sponsors
- The booth sizes will be informed well in advance depending upon how many sponsors we get
- Standard booths with basic branding will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver
- Sponsors are free to have custom booths at their own cost



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Interested?

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